



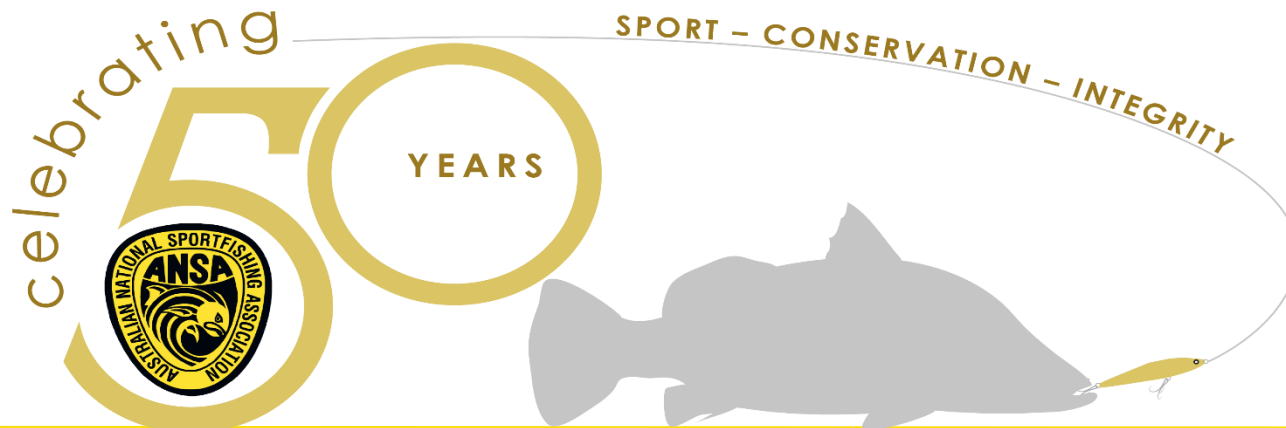
Aussie Sportfisher Conference 2017

Call for Expressions of Interest

Speakers, Presenters, Expo Stalls & Displays

Tank 3, Tanks Arts Centre, Cairns, 22-24 September 2017

www.ansaqld.com.au/ansa-50th





Conference Background

At the Aussie Sportfisher Conference 2017, we celebrate the 50 year anniversary of the Australian National Sportfishing Association

The Aussie Sportfisher Conference 2017 is a week long event including a Conference, Expo, Fishing Competition and Fishing Expedition designed to gather together like-minded anglers so we can all enjoy and celebrate 50 years of Sportfishing in Australia.

Our enduring motto of Sport, Conservation and Integrity in fishing will shine through as central themes in all the opportunities and experiences on offer for you to enjoy during this great week.

This is an event not to be missed for anyone who has been involved with ANSA and the Sportfishing movement in the past, the present and into the future who want to join in the celebration of Sportfishing in Australia.

The week long event in Tropical Cairns, North Queensland (the birthplace of ANSA and Sportfishing in Australia) will kick off with an informal barefoot yobbos BBQ on Friday 22nd September 2017 at the Figtree, Tanks Art Centre, Cairns.

This will be followed on Saturday and Sunday by a two day conference and Sportfishing Expo at Tank 3, Tanks Arts Centre. A formal dinner is also being arranged for the Saturday evening.

Of course, no Sportfishing event would be complete without fishing! This 50 year bash is no different.

On Monday, conference attendees can stay on to enjoy a fishing competition alongside Cairns locals in the new Cairns Net Free Zone encompassing Trinity Inlet and Barron River.



Background for presenters and stallholders

- ANSA QLD is hosting a 50 year Aussie Sportfishing Conference in Tanks Arts Centre, Cairns
- Tank 3 is our activity hub offering 900sqm under roof for the conference & expo
- Stalls and displays will be visited by conference attendees on Saturday 23rd and then opened up to the general public on Sunday 24th September
- ANSA QLD Executive have identified a series of stalls and displays that compliment the conference and are now calling for expressions of interest and making offers for interested parties to lead or collaborate on preparing and manning these displays
- Potential Presentation Topics, Stalls and Displays of interest are outlined overleaf. The list is not exhaustive and your presentation topic, stall or display idea will be considered. Presentations and stalls with themes focussing on the history of sport, conservation and integrity as it relates to angling will be viewed most favourably
- All Expressions of Interest to be submitted by 1st May. Confirmation will be provided by 1st June at the latest (allowing four months preparation)



The Venue

- **ANSA QLD is hosting a 50 year Aussie Sportfishing Conference in Tanks Arts Centre, Cairns**
- **Tank 3 is open plan with ability to bring in large displays including boats**
- **Conference area and seating will be setup in the centre of the venue with stalls and displays positioned on blocks between pillars and along the circular wall**
- **Venue is open plan and will have an expo atmosphere. Please note that ambient noise will travel readily throughout the venue**
- **On Saturday, stalls and displays will only need to be manned during conference breaks, allowing stallholders to enjoy the conference presentations**
- **On Sunday the venue will be open to the public with gold coin donation and the monthly market providing passive complimentary custom**

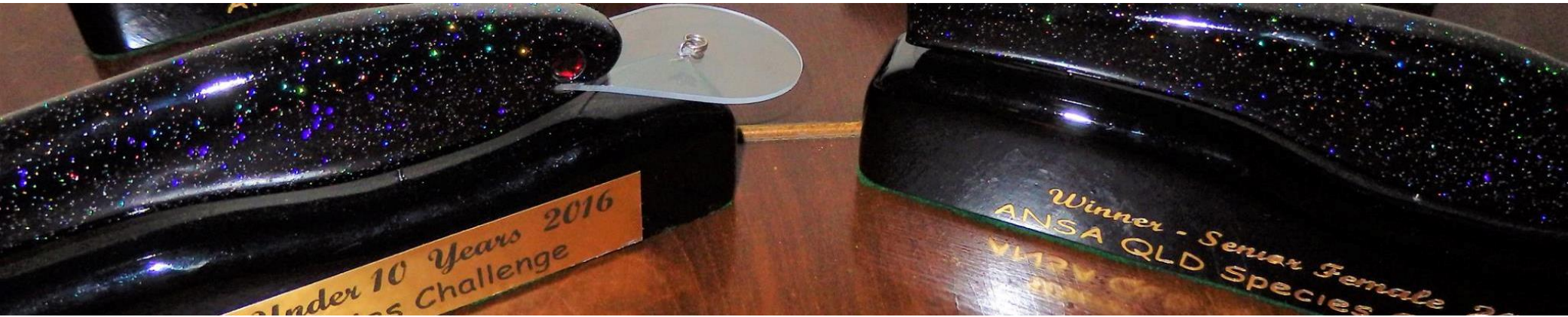


Costs, obligations and benefits

- Presenters and stallholders will need to register for the conference. Registration is only \$39 for members and \$99 for non-members and means you can enjoy all the benefits of conference activities when not presenting or manning your stall <http://www.ansaqld.com.au/ansa-50th/>
- Presenters & stallholders promoting products or services for sale will also be requested to offer some form of conference discount/deal to conference attendees or a prize that ANSA QLD can use at the conference. Only one commercial stallholder will be selected for each category (e.g. lures, rods, boats, reels, line, publications, sounders) to provide exclusivity. It is anticipated that the history element of these particular stalls will go ahead regardless of whether a commercial sales/services provider is secured.
- Stallholders are required to setup, man and pull down the display at the agreed times (likely late Friday afternoon and Sunday afternoon)
- Although the venue is locked and has security, ANSA QLD takes no responsibility of items. Appropriate insurance is required and valuable items should not be left unsecured on-site
- It is anticipated there will be 100-200 conference attendees and an additional 500-1,000 visitations to the expo on Sunday



Presentation Topics Requested





Proposed Presentation Topics

- The story of ANSA
- Fishing for records
- Tournament fishing
- State championships
- Premium event fishing
- Social and online competitions
- Social fishing – club life
- Naturalist Fishing – fishing to understand our prey
- Fishing for a sense of purpose – mental and social benefits
- Fishing for Knowledge
- Fishing for fitness – maintaining mobility in a sedentary world
- Ethical fishing – maintaining our social licence
- Sportfishing beyond line class
- Fishing with kids
- Fishing for safety
- Fishing with drones and other technology
- Fisherwoman
- Bestfishers – adopting better fishing practices
- Fishing for food
- Suggest your topic!



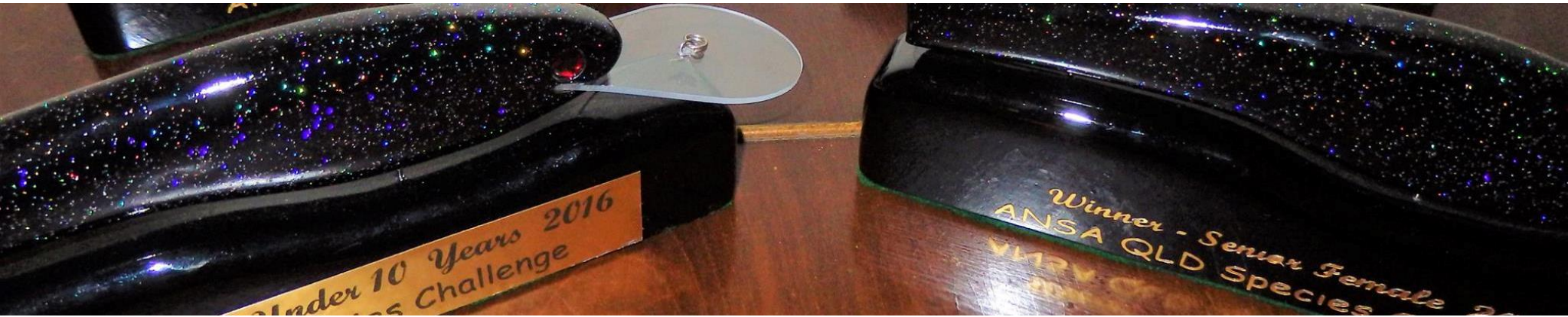
Register your Interest to present at our conference!

We will be actively seeking out presenters to cover these topics or others that come to mind in the coming months. If you can do justice to one of the presentation topics, then please get in touch.

Expressions of Interest from presenters should be directed to Nathan Johnston on 0400 221 055 or president@ansaqld.com.au by 1st May.



Stalls and Displays Requested





Conference and Merchandise Desk

- Desk for registration, general conference queries and support. Place to go for 50 year Aussie Sportfisher merchandise sales
- Manning of desk suits a couple of ANSA member conference attendees that want to lend a hand
- Idea is to have a few people help and have a simple roster
- To help helpdesk volunteers, information will be prepared to support likely queries

Contact Amanda Johnston to offer support on sweetroj@hotmail.com or 0409 275 459



History of lures and lure maker

- One stand setup along the wall
- Two elements – 1. History of lures and 2. a lure maker/manufacturer
- History of lures element suits a collector or group of collectors and should focus on the various lure types created and displayed in chronological order
- Aussie lure maker/manufacturer that can also actively demonstrate a component of the lure making process at the show is desired
- Offer support to prepare history of lures element by contacting Beau Britton on beaubritton88@hotmail.com or 0431 071 293 by 1st May. Expressions of Interest from manufacturers/retailers should be also be directed to Beau



History of reels and reel manufacturer

- One stand setup along the wall
- Two elements: 1. History of reels and 2. A reel manufacturer/retailer
- History of reels element suits a collector or group of collectors and should focus on the various reel types created and displayed in chronological order
- One reel retailer/manufacturer with preference for diverse range of reels offered for sale
- Offer support to prepare history of reels element by contacting Bob Dover on littlefish1@burnett.net.au or 0418 768 192 by 1st May. Expressions of Interest from manufacturers/retailers should be also be directed to Bob



History of line & terminal tackle and sales

- One stand setup with two elements: 1. History of line/terminal tackle and 2. A retailer
- History of line/terminal element suits a collector or group of collectors and should focus on the various lines and terminal tackle types created and displayed in chronological order
- One retailer with focus on line. Preference for diverse lines, braid and leader offered for sale
- Offer support to prepare history of line & terminal tackle element by contacting Bob Dover on littlefish1@burnett.net.au or 0418 768 192 by 1st May. Expressions of Interest from manufacturers/retailers should be also be directed to Bob



History of sportfishing boats

- One stand setup along the wall with two elements:
 - History of boats used for sportfishing with poster photos and information
 - One well setup sportfishing boat preferably 4.5-5.5m (Aussie manufacturer or if not a conference attendee)
- History of sportfishing boats stall suits a boat builder or sportfishing boating enthusiast should focus on the development in boating construction and design over the last 50 years that has helped the sporting angler better target their prey. Posters should be displayed in chronological order with boat at the end of the display
- Boat manufacturer, if secured can have information on other models on offer.
- Offer support to prepare history sportfishing boats element by contacting Nathan Johnston on 0400 221 055 or president@ansaqld.com.au by 1st May. Expressions of Interest from boat manufacturers should be also be directed to Nathan



History of sportfishing publications and media

- One stand with two elements: 1. History of sportfishing publications and 2. One current sportfishing publication
- History of sportfishing publications element suits a collector or group of collectors and should focus on the various publications and media displayed in chronological order
- One sportfishing publisher offering their material and/or subscriptions for sale
- Offer support to prepare history of fishing publications element by contacting Adam Royle on 0417 610 446 or nqfisho@live.com.au by 1st May. Expressions of Interest from publishers should be also be directed to Adam



History of marine electronics and sounder technology

- One stand with two elements, including history of electronics and sounders and one marine electronics manufacturer/retailer
- History of marine electronics element suits a collector or group of collectors and should focus on the various advancements in marine electronic and sounder technology in chronological order
- One marine electronics manufacturer/retailer with preference for diverse range of sounders on display for sale
- Offer support to prepare history of marine electronics element by contacting Nathan Johnston on 0400 221 055 or president@ansaqld.com.au by 1st May. Expressions of Interest from marine electronics manufacturer/retailer should be also be directed to Nathan



History of Rods & Rod builder

- One stand setup along the wall
- Two elements: 1. history of rods and 2. A rod builder
- History of rods element suits a collector or group of collectors and should focus on the various rod types created and displayed upright in stands if possible and in chronological order
- One Aussie rod builder that can also actively demonstrate a component of the rod building process at the expo
- Offer of support to prepare history of rods element by contacting Nathan Johnston on 0400 221 055 or president@ansaqld.com.au by 1st May.



History of ANSA

- One stand setup with two elements:
 - History of ANSA QLD and other State Branches
 - History of ANSA National
- Interested ANSA executive from differing eras are encouraged to collaborate to prepare and collate memorabilia and information that showcases the 50 year history of ANSA , including but not limited to: Information on records & competitions, an honour board for award recipients, information on current initiatives, photos, interesting paperwork & recollections
- A lead individual for ANSA National and for each interested state branch would be appreciated. This individual would work with other interested individuals to coordinate and organise the showcases.

Expressions of Interest for lead and collaborating individuals should be directed to Nathan Johnston on 0400 221 055 or president@ansaqld.com.au by 1st May.



Club Displays

- One small stand per club offered for interested clubs and could include:
 - Club History
 - Photo Display
 - Perpetual Trophy Display
 - Stand can be setup to be manned or unmanned
 - Clubs responsibility to arrange all details

For more detail or to confirm stand contact Beau Britton on 0431 071 293 or beaubritton88@hotmail.com by 1st May



Casting Accuracy and fishing arcade/console game stand

- Fun Conference fundraisers with donations going to monitoring and research initiatives
- Gold coin donation to play. Daily finals and prizes to recognise casting accuracy champion and fishing game champion.
- Manning of stand next to conference desk suits a couple of ANSA member conference attendees that wants to lend a hand, design and setup the casting accuracy game and have some fun.
- Also requesting loan of fishing game – either arcade, VR or console
- For more detail, to offer support with loan of arcade game or console contact Dave Little on 0429 990 859 or dave@nqflyfishers.com by 1st May.



ANSA QLD Stands

- History of ANSA Research, Monitoring and Tagging. Contact Bob Dover to offer support on 07 4163 6934 or littlefish1@burnett.net.au
- Code of Practise and Fishing Best Practice self assessment. Contact David Little to offer support on 0429 990 859 or dave@nqflyfishers.com
- Bric a brac tacklebox swap, buy & sell corner. Every conference attendee can bring along one tacklebox full of old lures and fishing gear to swap, buy or sell with other attendees. Contact Andrew Doherty to offer support on 0422 267 839 or andrew.d@hotmail.com.au



Other conference stand ideas are welcome

- Share your other ideas for a stands with us. Potential suggestions are
 - Conservation in fishing
 - Fishing Adventures
 - History of State fisheries management
 - History of Federal fisheries management



General Questions & Further Information

Nathan: president@ansaqld.com.au | 0400 221 055

Beau: beaubritton88@hotmail.com | 0431 071 293

Bob: littlefish1@burnett.net.au | 0418 768 192

<http://www.ansaqld.com.au/ansa-50th/>

<https://www.facebook.com/events/221320584960005/>